

**ALBERTA
OPEN
FARM DAYS**

FEEDING GROWTH:

MAXIMIZING YOUR POTENTIAL WITH OPEN FARM DAYS 2019

WORKSHOP



WEDNESDAY, MARCH 27, 2019
9:00 AM to 4:30 PM
PaSu Farms (near Carstairs)
\$20 (Taxes & fees not included)
Lunch included



Learn how you can get the most out of your Open Farm Days hosting experience! Join local marketing, media and culinary leaders for a full day of exploration and discussion around creating exceptional experiences for your visitors.

In the morning, learn how to navigate the AHS (Alberta Health Services) and AGLC (Alberta Gaming, Liquor and Cannabis) regulations around food and beverage on your farm, followed up by professional advice from culinary leaders on how to develop memorable food and drink events to complement your agricultural offerings. The morning wraps up with an event case study from Kneehill County on growing agriculture and tourism for a region.

After a delicious local lunch from PaSu Farms, the afternoon will shift over to savvy marketing strategies with Strong Coffee Marketing as they share insights on marketing, social media and how to show off your farm in the best possible light.

This event is open to farms, communities and anyone interested in developing agritourism.

CLICK HERE TO REGISTER NOW